



<b>FACTS</b>	<b>WHAT DOES BANCORPSOUTH® BANK AND BXS INSURANCE, INC. (COLLECTIVELY, BANCORPSOUTH) DO WITH YOUR PERSONAL INFORMATION?</b>
<b>WHY?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>WHAT?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>• Social Security number and assets;</li> <li>• Transaction or loss history and income; and</li> <li>• Credit history and credit scores</li> </ul>
<b>HOW?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons why financial companies can share their customers' personal information; the reasons BancorpSouth chooses to share; and whether you can limit this sharing.

REASONS WE CAN SHARE YOUR PERSONAL INFORMATION	DOES BANCORPSOUTH SHARE?	CAN YOU LIMIT THIS SHARING?
<b>For our everyday business purposes –</b> Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
<b>For our marketing purposes –</b> To offer our products and services to you	YES	NO
<b>For joint marketing with other financial companies</b>	YES	NO
<b>For our affiliates' everyday business purposes –</b> Information about your transactions and experiences	YES	NO
<b>For our affiliates' everyday business purposes –</b> Information about your creditworthiness	YES	YES
<b>For our affiliates to market to you</b>	YES	YES
<b>For nonaffiliates to market to you</b>	YES	YES

<b>TO LIMIT OUR SHARING</b>	Mail the form below.  <b>Please note:</b> If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we send this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.
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<b>QUESTIONS?</b>	<b>Call Toll-Free 888-797-7711</b>
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MAIL-IN FORM	
<b>Mark any/all you want to limit:</b>	
<input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes.	
<input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.	
<input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.	
<b>PLEASE PRINT</b>	
Last Name:	
First Name:	Middle Initial:
Mailing Address 1:	
Mailing Address 2:	
City:	
State:	ZIP Code:
Social Security Number: (Last 4 Digits)	
<b>MAIL FORM TO:</b>	BancorpSouth Attn: Customer Privacy 2910 W Jackson Street Tupelo, MS 38801

**WHO WE ARE**

Who is providing this notice?	BancorpSouth Bank and BXS Insurance, Inc.
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**WHAT WE DO**

How does BancorpSouth protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
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How does BancorpSouth collect my personal information?	<p>We collect your personal information when you:</p> <ul style="list-style-type: none"> <li>• Open an account or apply for a loan, credit card or insurance</li> <li>• Make deposits or withdrawals from your account or use your debit or credit card</li> <li>• Seek advice about your investments or insurance</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</p>
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Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> <li>• Sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>• Affiliates from using your information to market to you</li> <li>• Sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>
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What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
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**DEFINITIONS**

Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• <i>Our affiliates include BXS Insurance, Inc.</i></li> </ul>
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Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• <i>Nonaffiliates we share with can include third parties that are not members of our corporate family, but with which we may have or develop business relationships, such as check printers, insurance companies, government agencies, brokerage firms, credit bureaus, direct marketing companies, and companies that assist in servicing your loan(s) or account(s) with us.</i></li> </ul>
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Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>• <i>Our joint marketing partners include financial service institutions such as insurance companies and financial product or service marketing companies.</i></li> </ul>
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